**COM 340 \_ 30 SECOND RADIO SPOT**

**“THE KITE RUNNER” – FROM ASSIGNMENT #6: PRESS RELEASE**

**NAME:**

**DATE:**

60 Minutes will be airing a special on the new film “The Kite Runner” on Sunday, March 29 at 7 p.m. Based on the novel by Khaled Hosseini, it is the story of a father and son who flee from Afghanistan to America during the 70s. After struggling to hold on to his culture in America, the son returns to Afghanistan years later, now a foreigner in his own land. 60 Minutes has received exclusive access to clips from the film as well as interviews with author Khaled Hosseini, and lead actors Homayoun Ershadi and Khalid Abdalla. PAUSE. Tune into 60 Minutes on for an exclusive look into “The Kite Runner”, in theaters May 8.

## Seconds

**10 Sec.**

**20 Sec.**

**30 Sec.**

**40 Sec.**

**50 Sec.**

**60 Sec.**

Approval

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